

## **SOME OF THE REASONS WHY A HENLEY FLEXIBLE EXECUTIVE MBA IS A WISE INVESTMENT FOR YOU AND YOUR COMPANY.**

**The Henley flexible executive MBA programme is not just a pathway to a top international qualification.** It is the road to intellectual, executive and personal capabilities that will enable graduates to build the next generation of business and organisations to lift the South African economy and build a new future for Africa.

Henley MBA graduates are educated to ask better questions, and to get things done. No analysis paralysis, elitism and arrogance here.

### **We build the people who build the businesses that build Africa.**

We are not interested in building egos - only in building companies, capabilities and countries. We've provided the largest number of MBA bursaries in 2018 of any other African business school. Our MBAid CSI programme has worked with over 300 NGOs. We are level 3 BBBEE.

### **Our MBA qualification is international**

The Henley MBA is a true international MBA, recognised globally. Achieving a Henley MBA means reaching an audited international standard since the qualification is granted from Henley Business School in the UK.

### **Our rankings are outstanding**

Recently Henley has been ranked:

#1 MBA business school **in South Africa** (PMR 2018)

#1 Business school accredited **in Africa** for customised and open executive education (Financial Times UK 2018)

#1 Business school alumni **in the world** for potential to network (Economist 2017)

### **Our standards are global – and sustained**

Not only is Henley the oldest business school in Europe, Henley has been established for over 27 years in South Africa. We are highly experienced in graduating good executives – at international level. **The Henley MBA is the only international MBA qualification offered by a business school accredited in South Africa.** Taught by the same faculty, marked and blind-assessed by the same examiners, completing the exact same programme at the same international level as our MBA students in the UK, Germany, Malaysia, Finland, Denmark and Malta, South African students achieve as well if not better than their international peers. They graduate in the UK and in South Africa.

### **Invest in substance and quality. We are deeply and regularly audited by international QA bodies**

Henley MBA graduates achieve a qualification from an internationally triple accredited business school, one of only 1% in the world to attain this.

What this means is that the leading academic standards bodies in the USA (AACSB), UK (AMBA) and EU (EQUIS) have each separately agreed that Henley reaches the highest standards of educational delivery and operation – an impartially sound basis for safe talent investment into yourself, your people, your company. **And its really great value for money.** This exact same MBA qualification is offered at a considerably higher fee - nearly double – in the UK.

**The Henley MBA is internationally triple-accredited:**



### **A business school shouldn't just produce qualifications. Which is why we produce prosperity**

Our job is to drive economic development and a better quality of life. We don't produce ivory-tower academics or jargon-filled theorists. We aim to graduate grounded, skilled, engaged and committed people who can make a difference straightaway in their organisations - building new and better forms of business, contributing to economic development and to reducing the Gini coefficient. Normal people: but with exceptional skills and extraordinary commitment – who get results.

### **Why do we say that the Henley MBA is flexible?**

For three reasons:

1. **You can work while you're studying, and have time for your family too.** It's learning for adults, who have jobs, families and lives, using adult learning methodologies. Its spread over 30 months, project-based, with a blended mix of company based projects, online learning, and the high impact workshops delivered by our international faculty.
2. **You can change the tempo.** When work or home pressures get too intense, flexible deadlines and extensions can be arranged for some of the assignments and attendance on some workshops is not compulsory. In extreme cases studies can be suspended and restarted after a while.
3. We are the only business school that focuses on the **family-friendly MBA**. Students and their partners have a free program of support workshops (evening and weekend) around complex project management, adult learning, parenting, relationship management, work life balance and life skills. We arrange great children's entertainment on site during these workshops

### **How is this MBA practical?**

It's applied – to the person, the company, the industry and to the African context. **Most of the assignments are projects specific to the students' work and companies.** So, it's real and makes a difference. The theory is tested, there's a contribution to company work immediately, the learning is contextualized to the company/ industry/ discipline that is most relevant. Students get to know their companies better and from a higher perspective, preparing them for the next step. They build company-specific skills, company-specific knowledge and have to manage while they're learning – tougher and better preparation for making an impact.

### **Is the MBA the only way to learn and build executives?**

Of course not. There are many superb qualifications and ways to learn available, especially for specialised knowledge or skills. So, it's worth looking around. **But what a – good – MBA creates is unparalleled for building business and organisational leaders.** It can build maturity, better and wider thinking, critical thinking, systemic understanding, a deeper confidence in taking initiative and getting things done, and multiple sets of knowledge and skills appropriate for general management, senior executives and the emerging C-suite.

We'd be delighted to talk this through with you at any time. For any additional information please email our MBA admissions team on [admissions@henleysa.ac.za](mailto:admissions@henleysa.ac.za)