

SHORT COURSE
2025

Strategies for Advanced AI Leadership in Africa



Henley
Business School

AFRICA

We build the people, who build the businesses, that build Africa

Welcome

The beautiful thing about learning is that **nobody can take it away from you.**

- B.B. King

At Henley our focus is on you. Your learning, your success and your global future. Based on three continents and with 30 years in Africa, we are known for building international leaders with impact who care about good business and the future of our world.

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About Us: The Henley Difference

With nearly 80 years of expertise in global leadership development.

Our unique focus on management practice creates successful leaders who get results and get things done.

Ranked 20th in the world and 1st for executive education (Financial Times 2023).

The only business school in the southern hemisphere to have twice won (2020 and 2022) in the European Foundation for Management Development (EFMD) Global Excellence in Practice Awards (EiP).

Henley Business School is a leading international business school with campuses globally in:

- Africa
- Asia
- Europe
- UK

Henley Africa is the only international, quadruple-accredited business school in Africa.

Our Vision

We develop societies by building the skills, knowledge and ethics that build businesses, accelerate careers, and create thriving organisations.

Equipping business leaders with new knowledge and thinking has the power to transform companies, communities and societies - through improved skills, job creation, wealth generation and growth.

Our Mission

We build the people, who build the businesses, that build Africa.

We want Africa to prosper through excellence and business skills, good management, and leadership that cares about people and value.

Our Values

Freedom to forward new ideas and challenge one another to contribute to the growth of the business school.

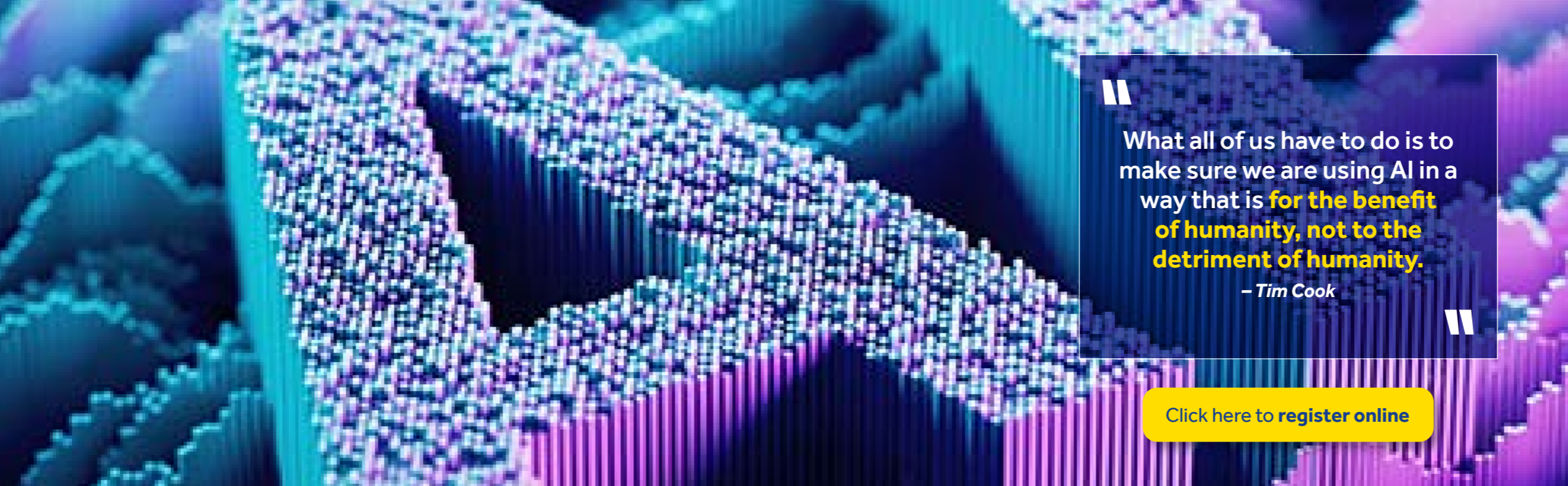
Respect for the rights, differences, and dignity of all those who study, work, and lead our community.

Working together to always demonstrate ethical professional behaviours to all stakeholders.

Communication that is honest and open, where ideas and opinions are sought and given due consideration.

Responsible stewardship of our environment, facilities and resources are understood and respected.

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“
 What all of us have to do is to make sure we are using AI in a way that is **for the benefit of humanity, not to the detriment of humanity.**
 – *Tim Cook*
 ”

[Click here to register online](#)

Certification
 Henley Business School
 Certificate of Completion

Faculty
 Greg Serandos, Terrence Taylor,
 and Francois van der Merwe

Duration
 3 days

Location
 Henley Business School
 Johannesburg Campus,
 1 Witkoppen Rd, Paulshof, 2191

[Click here for fees and next intake date](#)

Strategies for Advanced AI Leadership in Africa

Unlock the power of AI tailored for leaders in Africa. Through hands-on learning and real-world insights, gain the confidence to lead transformative change in your organisation.

How prepared is your organisation to navigate the complexities of AI? What if you could lead AI-driven innovation with a solid strategy and ethical approach? In this intensive 3-day short course, we'll explore the essentials of AI leadership, from integration strategies to policy, ethics, and change management.

You'll engage in practical workshops, tackle real-world challenges, and gain insights from industry experts led by the African Academy of AI and guest speakers from AWS and others. Join us to future-proof your organisation with a robust AI strategy crafted for the African context, ensuring responsible, impactful AI implementation.

[Click for more courses](#)

Is this course for you?

- Business leaders and executives looking to harness AI for competitive advantage
- Managers responsible for driving AI and data initiatives within their organisations
- Future leaders preparing to navigate the AI landscape with strategic insights.
- Professionals interested in understanding responsible AI policy, ethics, and governance, and compliance
- Participants who have completed and benefited from our "AI and Data-Driven Leadership: Navigating Digital Transformation" course

What will you gain

Strategic AI leadership skills	Ethical and responsible AI insights	Data-driven decision-making abilities	Change management for AI	Future-ready vision
Learn how to create and implement effective AI strategies tailored to your organisation	Understand governance frameworks and ethical considerations in AI	Gain advanced analytics skills to support real-time strategic decisions	Develop resilience and adaptability to lead AI-driven transformations	Design a long-term AI roadmap to guide your organisation into the AI era

Learning modules

Module 1	Module 2	Module 3
AI Strategy, Leadership, and Opportunities	AI Policy, Human-Centred AI, and Change Management	Advanced AI Implementation, Analytics, and Future-Proofing

Alumni: A World of Welcome

Henley Business School's alumni network is a dynamic and engaging community of almost 100,000 people in over 165 countries.

A global network of business professionals – people who know where you have come from and who can help you get where you want to be.

Join us!

A global force of
100,000
strong.

Alumni Members
in over
165
countries
worldwide and
counting!

*The moment you complete a Henley short course you automatically join our formidable global alumni network.



* Terms and conditions apply

Join an influential global community

The moment you graduate from a Henley academic programme you become part of the global Henley alumni community. Rated #1 for potential to network by the Economist (2017), the Henley network can open doors for you.

Through this platform you can

- ✓ Search for other alumni through our fully searchable live map.
- ✓ Get updates on upcoming events.
- ✓ Be the first to hear about new courses.
- ✓ Gain access to mentorship opportunities or sign up as a mentor.
- ✓ Access key services such as certificate re-issue or requesting transcripts.
- ✓ Get cutting-edge business insights and access to Henley thought leaders.

Meet your alumni chapter team



Melody Xaba

Director & Co-Founder of My Future Work

Melody is a Director & Co-Founder of My Future Work, a Learning & Development agency specialising in creating digital upskilling/reskilling solutions for the workforce. She serves in the MICT-SETA 4IR Committee, advising in the labour cohort. Melody is also a professional speaker, advocating for...

[Connect with Melody on LinkedIn](#)



Barry-van-Zyl

New Business Developer: Henley Business School

Barry van Zyl is a world-renowned musician with over 30 years experience in the creative sector, from performance and production to executive education, strategy and business development. Having toured the...

[Connect with Barry on LinkedIn](#)

Get in touch

Tony Ndou

Alumni and Events Assistant

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[Connect with Tony on LinkedIn](#)

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WE BUILD THE PEOPLE WHO BUILD THE BUSINESSES THAT BUILD AFRICA



Contact us

Should you have any questions or would wish to speak to a Henley programme consultant, please contact:

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