

**SHORT COURSE
2025**

Leading Digital Transformation with AI and Data



Henley
Business School

AFRICA

We build the people, who build the businesses, that build Africa

An aerial, high-angle photograph of a winding asphalt road that curves through a dense, dark green forest. The road has white dashed lines and a solid white line on the edge. Two small cars are visible on the road, one further ahead than the other. The overall tone is dark and moody, with a blueish tint.

Welcome

The beautiful thing
about learning is
that **nobody can
take it away
from you.**

- B.B. King

At Henley our focus is on you. Your learning, your success and your global future. Based on three continents and with 30 years in Africa, we are known for building international leaders with impact who care about good business and the future of our world.

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About Us:

The Henley Difference

With nearly 80 years of expertise in global leadership development.

Our unique focus on management practice creates successful leaders who get results and get things done.

Ranked 20th in the world and 1st for executive education (Financial Times 2023).

The only business school in the southern hemisphere to have twice won (2020 and 2022) in the European Foundation for Management Development (EFMD) Global Excellence in Practice Awards (EiP).

Henley Business School is a leading international business school with campuses globally in:

- Africa
- Asia
- Europe
- UK

Henley Africa is the only international, quadruple-accredited business school in Africa.





Our Vision

We develop societies by building the skills, knowledge and ethics that build businesses, accelerate careers, and create thriving organisations.

Equipping business leaders with new knowledge and thinking has the power to transform companies, communities and societies - through improved skills, job creation, wealth generation and growth.



Our Mission

We build the people, who build the businesses, that build Africa.

We want Africa to prosper through excellence and business skills, good management, and leadership that cares about people and value.



Our Values

Freedom to forward new ideas and challenge one another to contribute to the growth of the business school.

Respect for the rights, differences, and dignity of all those who study, work, and lead our community.

Working together to always demonstrate ethical professional behaviours to all stakeholders.

Communication that is honest and open, where ideas and opinions are sought and given due consideration.

Responsible stewardship of our environment, facilities and resources are understood and respected.

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Leading Digital Transformation with AI and Data

Empower yourself and your team with AI and data-driven strategies for transformative business impact.

The course emphasises the development of practical skills for integrating AI and data into everyday leadership tasks and decision-making, supported by insights from industry experts.

AI and Data-Driven Leadership: Navigating Digital Transformation equips leaders and managers to secure their futures with an executive insight and a comprehensive understanding of AI, data and technology application in modern business contexts.

Designed for professionals across sectors, the focus is on harnessing the power of AI and data for strategic business transformation.

The course offers an in-depth exploration of concepts like AI, data analytics, emerging technology, change management and digital business models, emphasizing their role in decision-making, process automation, and innovation.

The program combines interactive exercises, case studies, and expert discussions, equipping attendees with the knowledge to integrate AI and data strategies into diverse business models effectively.

Is this course for you?

This course is intended for a diverse audience, including senior executives, managers, innovation and technology officers, and professionals aiming to future-proof their careers by mastering AI and data-driven strategies as a tool for Digital Transformation. No formal AI or data science qualifications are necessary.

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“ The power of artificial intelligence is that **it replicates decisions, not tasks.** This is where the real disruption happens.

– Fei-Fei Li

[Click here to register online](#)

Certification

Henley Business School
Certificate of Completion

Faculty

Nishan Pillay

Duration

3 days

Location

Online

[Click here for fees and next intake date](#)

What will you gain

Strategic AI and Data Leadership	Building an AI, Digital, and Data-Driven Culture	Enhancing Customer Experience with AI and Data	Risk Management and Compliance with AI and Data	Preparing for Future AI and Data Trends
Understand how AI and data analytics are transforming leadership and strategic decision-making across various industries.	Develop strategies to cultivate a culture open to overcoming implementation challenges.	Learn to improve customer service and engagement through AI and data-driven personalisation techniques.	Master the use of AI and data for risk assessment, compliance, and ethical considerations in various business scenarios.	Explore the latest advancements in AI and data analytics, preparing for their innovative applications in the business realm.

Learning modules

Module 1	Module 2	Module 3	Module 4	Module 5	Module 6	Module 7
The fundamentals of Digital Transformation	Current and emerging technologies	Strategies for data	Agile ways of working	The human Mindshift	The new digital customer	Digital Ethics

Alumni: A World of Welcome

Henley Business School's alumni network is a dynamic and engaging community of almost 100,000 people in over 165 countries.

A global network of business professionals – people who know where you have come from and who can help you get where you want to be.

Join us!

A global force of
100,000
strong.

Alumni
Members
in over
165
countries
worldwide and
counting!



*The moment you complete a Henley short course you automatically **join** our formidable global alumni network.



* Terms and conditions apply

Join an influential global community

The moment you graduate from a Henley academic programme you become part of the global Henley alumni community. Rated #1 for potential to network by the Economist (2017), the Henley network can open doors for you.

Through this platform you can

- ✓ Search for other alumni through our fully searchable live map.
- ✓ Get updates on upcoming events.
- ✓ Be the first to hear about new courses.
- ✓ Gain access to mentorship opportunities or sign up as a mentor.
- ✓ Access key services such as certificate re-issue or requesting transcripts.
- ✓ Get cutting-edge business insights and access to Henley thought leaders.

Meet your alumni chapter team



Melody Xaba

Director & Co-Founder of My Future Work

Melody is a Director & Co-Founder of My Future Work, a Learning & Development agency specialising in creating digital upskilling/reskilling solutions for the workforce. She serves in the MICT-SETA 4IR Committee, advising in the labour cohort. Melody is also a professional speaker, advocating for...

[Connect with Melody on LinkedIn](#)



Barry-van-Zyl

New Business Developer: Henley Business School

Barry van Zyl is a world-renowned musician with over 30 years experience in the creative sector, from performance and production to executive education, strategy and business development. Having toured the...

[Connect with Barry on LinkedIn](#)

Get in touch

Tony Ndou

Alumni and Events Assistant

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WE BUILD THE PEOPLE WHO BUILD THE BUSINESSES THAT BUILD AFRICA



Contact us

Should you have any questions or would wish to speak to a Henley programme consultant, please contact:

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